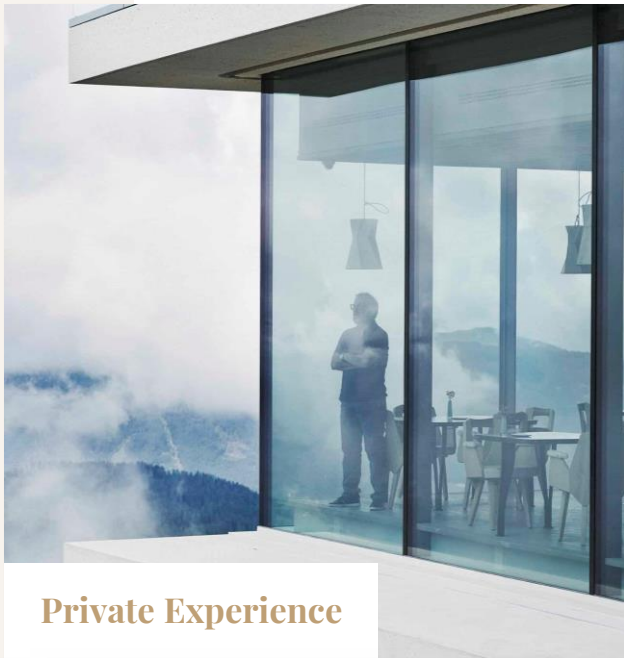


# The fascination of the mountains at the Plan de Corones

## A unique experience tour through the worlds of architecture, mountain photography and top gastronomy.



### Private Experience

#### Highlights

- ✓ MMM Messner Mountain Museum Corones, heart project of alpinist Reinhold Messner.
- ✓ Top gastronomy with panoramic view in the Food Space & Restaurant AlpiNN by 3-star chef Norbert Niederkofler
- ✓ The LUMEN Museum of Mountain Photography in the former mountain station of the Kronplatz cable car

An extraordinary experience awaits you here, where the architecture creates a perfect balancing act between the preservation of tradition and the courage to embrace modernity. Discover this unique place of far-sightedness and three absolute highlights from the fields of architecture, photography & enjoyment.

On just a few square metres at 2,750 metres above sea level, the award-winning restaurant AlpiNN, by star chef Norbert Niederkofler, who has been awarded 3 Michelin stars, is joined by the Messner Mountain Museum Corones, designed by star architect Zaha Hadid, and the Museum of Mountain Photography LUMEN. A "best of" from the diverse fields of photography, architecture and culinary delights. On this adventure tour, you will stroll with your guide through the different spheres - from gastronomy to architecture and mountain history to photography.

#### Views and insights at Kronplatz

On the morning of the tour, your guide and driver will pick you up at your hotel in a comfortable Executive Van and drive you to Reischach. From there you will take the modern cable car up to the Kronplatz (2,275 m). Already during the ride, you can admire the 360° view and listen to the first explanations of your guide.

#### The Messner Mountain Museum Corones: A masterpiece of modern architecture in the mountain

Once you have arrived at the summit station, you will visit the Messner Mountain Museum, which is already impressive from the outside due to its architectural peculiarity. The museum was designed by the world-famous architect Zaha Hadid, commissioned by Reinhold Messner, the most famous South Tyrolean mountaineer. It is the first parametrically planned building in South Tyrol and looks as if it had been blasted directly into the mountain peak.

### **In the footsteps of South Tyrolean extreme mountaineer Reinhold Messner**

The MMM Corones is the newest of six Messner museums that the mountaineer established in South Tyrol and Belluno. Your guide will accompany you through the three exhibition levels and together you will wander further and further into the mountain and the world of mountaineering, as well as the life and experiences of the famous alpinist Reinhold Messner. The MMM is also architecturally interesting on the inside: the flowing room transitions and the two large fixed glazed areas make for a unique spatial experience.

### **Endless panoramas at the Plan de Corones**

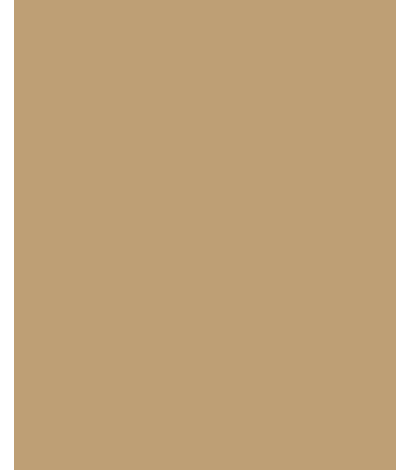
No matter in which direction you look - you are in the middle of a never-ending sea of mountain peaks. So, it is ideal that you take a short moment to pause and enjoy these views on the green meadow with a view of the Peitlerkofel mountain.

### **Gastronomy: Food Space & Restaurant AlpiNN**

Afterwards, your guide will accompany you to the Food Space & Restaurant AlpiNN. This is where Norbert Niederkofler's "Cook the Mountain" philosophy has found a home. Cook the Mountain is based on globally shared values that connect those people on a cultural and social level who see the mountain as a resource, a passion, a challenge and a legacy to be protected. "The encounter with this cuisine is not a meal, but an unforgettable human experience". With these words, Norbert Niederkofler was awarded the third Michelin star in 2017. So, rest assured: a unique culinary experience awaits you. Enjoy a 5-course menu in which mountain cuisine is reinterpreted by combining mountain culture and tradition with cuisine and gastronomy from all over the world.

### **Photography: Museum for Mountain Photography LUMEN**

After lunch, you will visit the Museum for Mountain Photography LUMEN. There, the fascination for the mountain world finds a photographic home. The LUMEN museum is located in the former summit station of the Kronplatz cable car, which was designed by the local architect Georg Mahlknecht and the star architect team Giò Forma from Milan. Here you can experience the history of mountain photography from its beginnings to the present over 4 floors, on 1,800 m<sup>2</sup>. You will see artistic works by photographers from all over the world, historical photographs, digital innovations as well as temporary exhibitions. You will explore the interdisciplinary character of the museum: Alpinism, tourism, politics, spirituality and history - the topic of the mountain is illuminated from different perspectives. After these fantastic experiences on the mountain, your guide will finally accompany you back to the valley by cable car, where your driver is already waiting to take you back to your hotel.



### **Price information at the reception.**